Excel Challenge

Evann Thompson

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* The Kickstater campaigns that do the best are the ones that involve theater and music.
* As the year progresses the number of successful campaigns decreases, and the number of failed campaigns increases.
* The more campaigns a country has, the more likely the majority the of the campaigns will be successful.

1. **What are some limitations of this dataset?**

* Some categories and countries have disproportionally more data than others so it’s hard to detect trends in the data in those cases.

1. **What are some other possible tables and/or graphs that we could create?**

* Scatter plot to track the correlations between successful and failed campaigns.
* Graph to show the number of successful, failed and canceled campaigns based on the goal
* Graph to show the which categories had the highest funding for their campaigns